## From the WHO Business Plan

Vision:
To make WHO a recognized resource, known and used for its quality

To enable users to search digital content of cultural institutions across the state

To build a portal to access content regardless of content management system

## Wisconsin Heritage Online Portal

Have you looked at it recently? Wisconsin Heritage Online, **wisconsinheritage.org**, has almost 30,000 items in it. Records come from six servers, with 23 collections from non-UW locations and more than 32 collections from the State of Wisconsin collection, plus 14 collections in the University of Wisconsin collection.

You can promote usage of WHO to your community:
• Put a link to the site (**wisconsinheritage.org**) on your web site or digital collections page.
• Download one of the WHO logos from the wiki's frontpage (**wiheritage.pbwiki.com**) and put the logo on your web site. Link the logo to the web site.

## WHO Board Update

The WHO Board met March 19.  Are you a paid up WHO member or will you be soon? The WHO board has two positions open in the category of Board appointments.  In particular, the Board is looking for representation from historical societies and public libraries, but other cultural heritage institutions are welcome to apply for consideration. Email Kathy Schneider **schneid@wils.wisc.edu** if you would like the board to consider your institution.

The WHO board endorsed several initiatives of the working groups. Read on for more information. With 30,000 metadata records, and some stability in harvesting processes, the board considered whether Wisconsin Heritage Online is ready to stop being a 'demo' site. Discussions will follow with the University of Wisconsin, which runs the harvester and maintains the search interface. Stayed tuned!

## WHO Working Group update

**The Education working group** needs more members! The focus of this group will be on developing user guides for the WHO search interface and training materials for cultural institutions to use with customers. Experience designing and writing for web pages and end users will be valuable. The group will be chaired by Deb Shapiro, UW-SLIS. Contact Debbie Cardinal, **cardinal@wils.wisc.edu,** 608 265-2138, if you are interested in joining the Education group.

**The Future Directions group:**  This group has taken on the large task of writing and applying for a grant. The group has written an outline of a project proposal; examined possible grant agencies; and begun to flesh out the proposal details. They expect to apply in the 2008 grant cycle. Cathy Markwiese, Milwaukee Public Library, is the chair of this group and is guiding the work. Kirsten Houtman, WiLS, will be the principal grant writer. Members of the group will be involved with review, and editing of the grant; other members will be working on project proposal itself. You can check out the details of their work and read the proposal outline on the wiki at **wiheritage.pbwiki.com**, under WHO Working Groups.

# WHO*News*

The Museum group: This group has undertaken several tasks. One of them is to survey cultural heritage institutions in Wisconsin about their use of content management or collection management systems. The results of this survey will meet the needs assessment requirement of the grant proposal. The other projects this group is working on are writing Digital Photography Guidelines, and assessing and defining the issues of hierarchically structured museum metadata and how this data might best be harvested for WHO. This group is chaired by Abbie Norderhaug, Wisconsin Veterans Museum.

The **Outreach group**: This group needs more members! It's becoming crucial that this group begin their primary activity of providing information to cultural heritage institutions about digital projects and the products and services Wisconsin Heritage Online provides. Members of the Outreach group will work in their local communities to identify cultural heritage institutions that are interested in WHO and are ready to plan a digital project. Occasionally, members of this group will be asked to do conference presentations in Wisconsin (as close to home as possible) about WHO. The Outreach group is included in the grant proposal as a critical team in a triaged statewide digitization effort. Contact Debbie Cardinal, **cardinal@wils.wisc.edu**, 608 265-2138, if you have interest and skill in public speaking.

### ALA Draft Principles for Digitized Content
In January of 2007, the Task Force on Digitization Policy of ALA's Office for Information Technology Policy introduced the draft Principles for Digitized Content. The goal of the principles is to succinctly voice the primary policy areas that can guide libraries as they make decisions regarding digitization. The nine principles are now available on the ALA blog site at **blogs.ala.org/digitizationprinciples. php**. The blog is an online area for your comments on the Principles, and we invite you to read them and give us your ideas. The blog will be accepting your comments until May 1, 2007. Comments from individuals are welcome, but if you are posting for an ALA Unit, please so indicate in your text.

The goal, after a review and comment period, is a concise document that would be officially adopted by ALA as a statement of where libraries stand on the policy issues raised by widespread digitization of library materials. The Task Force would like to present this document for approval by ALA Council at the 2007 annual conference in Washington, D.C. Printable copies of the principles document, a list of Task Force members, and other background documents are available at: **www.ala.org/ala/washoff/ contactwo/oitp/digtask.htm**
Thank you!

### The OITP Task Force on Digitization Policy

**Planning a Digital Project?**
Are you interested in planning and implementing a digital project but need some help? WHO does not offer monetary assistance but we do provide software, a digital collection hosting service, best practices/standards, and consulting. Check out these documents on the Wisconsin Heritage Online wiki, **wiheritage.pbwiki.com** to start planning your digital project:

> **Project Cost Estimations**
> **WHO Membership form**
> **Add Your Digital Collection**
> **Hosting Application form**

### Educational Opportunities
Highlight from the wiheritage wiki:
**Ed2Go www.ed2go.com**
These are web-based courses with set start and end times, but flexible work times, so you can do assignments at your convenience. The Photoshop course is excellent and they are reasonably priced. Check out other educational resources at **wiheritage.pbwiki.com**

### Midwest Archives Conference
**www.midwestarchives.org/2007Spring**

# WHO*News*

## Educational Opportunities continued

### Grant Writing for Digitization and Preservation Projects—July 12, 2007

Save the date. Details will appear later.This full-day workshop focuses on preparing for and writing grants for digitization and/or preservation projects. Since most digitization and preservation grants are refunded through the National Endowment for the Humanities (NEH), the Institute of Museum and Library Services (IMLS), and the National Historical Publications and Records Commission (NHPRC), this session is based upon those particular granting entities' requirements. Developing proposals for state, local and foundation funding sources will also be addressed. The workshop includes matching your institution's project with the appropriate funding agency and preparing to write a proposal. The majority of the day is spent covering the elements of a grant proposal and practicing writing those elements. Outcomes: The ability to properly choose and prepare a grant proposal including, evaluating appropriate funding sources, project preparation, and hands-on practice in preparing a proposal.

### Digital Equipment Vendor Highlight

Academic Imaging Associates, **new.academicimaging.com**: This is a reputable company from whom several Wisconsin institutions have purchased. The web site has information about topics of interest to Wisconsin cultural heritage institutions such as choosing a scanner and outsourcing. There are other topics too.

### Call for Digital Projects

We are looking for more projects! Does your organization fit into one of these categories?

• You have or share a digital content management system on a server & have web-accessible digital collections.

* You have information stored in a XML file at a persistent HTTP URL.

* You apply to the WHO Collection Development Working Group to start a project on the hosted CONTENTdm server at Wisconsin Historical Society.

• Export an existing digital collection to the hosted CONTENTdm WHS server.

You can find out about the details of these categories by calling Debbie at 608 265-2138.

### Wisconsin Heritage Online Project Resources wiki

Have you checked out the wiki? It changes weekly at least and more will be done as you help. The wiki will make it easier for everyone in the WHO community to contribute digitization and project management knowledge. There are a lot of collaborative resources available on the wiki, at **wiheritage. pbwiki.com**.  The password for editing the wiki is 'history'.

This group has taken on the large task of writing and applying for a grant. The group has written an outline of a project proposal; examined possible grant agencies; and begun to flesh out the proposal details. They expect to apply in the 2008 grant cycle. Cathy Markwiese, Milwaukee Public Library, is the chair of this group and is guiding the work. Kirsten Houtman, WiLS, will be the principal grant writer. Members of the group will be involved with review, and editing of the grant; other members will be working on project proposal itself. You can check out the details of their work and read the proposal outline on the wiki at **wiheritage.pbwiki.com**, under WHO Working Groups.