Vision

To make WHO a recognized resource, known and used for its quality

To enable users to search digital content of cultural institutions across the state

To build a portal to access content regardless of content management system

Wisconsin Heritage Online Portal

Wisconsin Heritage Online, **wisconsinheritage.org**, has over 30,000 items in it. Records come from six servers, with 23 collections from non-UW locations and more than 32 collections from the State of Wisconsin collection, plus 16 collections in the University of Wisconsin collection.

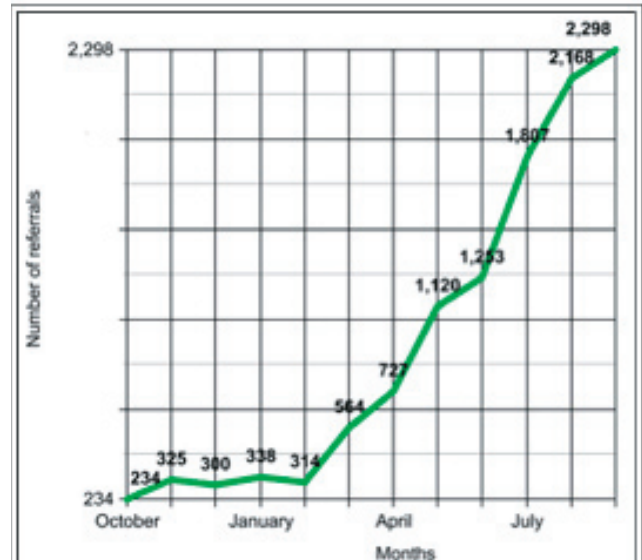You can promote usage of WHO to your community:

· Put a link to the site (**wisconsinheritage.org**) on your web site or digital collections page.

· Download one of the WHO logos from the wiki's front page (**wiheritage.pbwiki.com**) an put the logo on your web site. Link the logo to the web site.

News of the Day

Use Wikipedia to extend access to digital collections

Wikipedia referrals to UW Libraries Digital Collections, October 2005 - September 2006

In May 2006, the University of Washington Libraries began integrating their digital collections into the online encyclopedia Wikipedia.

Wikipedia referrals to UW Libraries Digital Collections, October 2005 - September 2006

Why? Students often start their research outside of the library's Web site, so it made sense to put links in one of the top Web reference resources to lead students back to resources available to them in the library.

Results? Analysis of server statistics indicates that Wikipedia is indeed driving more traffic to the UW site. There was a steady increase in Wikipedia referrals to UW Libraries' digital collections between October 2005 and September 2006 and a sharp upward spike between April and September 2006. **View article**.

WHO*News*

Planning a Digital Project?

Wisconsin Heritage Online Project Resources wiki software, a digital collection hosting service, best practices/standards, and consulting. Check out these documents on the Wisconsin Heritage Online wiki, **wiheritage.pbwiki.com** to start planning your digital project:

Project Cost Estimations
WHO Membership form
Add Your Digital Collection
Hosting Application form

View article

Wisconsin Heritage Online Project Resources wiki Have you checked out the wiki? It changes weekly at least and more will be done as you help. The wiki will make it easier for everyone in the WHO community to contribute digitization and project management knowledge. There are a lot of collaborative resources available on the wiki, at **wiheritage.pbwiki.com**. The password for editing the wiki is 'history'.

Featured Educational Opportunity

Don't forget about WebJunction courses, **webjunction.org/do/Navigation?category=372**. This website is funded by the Gates Foundation and the audience is primarily librarians, but it's not exclusive. This month the Course of the Month is Photoshop – for only $10!

Check out other educational resources at **wiheritage.pbwiki.com**.

WHO Working Group update

The Future Directions group

This group continues work on the large task of writing and applying for a grant. The group has written an outline of a project proposal. Several members of the group are researching and evaluating Wisconsin corporations which have given grants to Wisconsin applicants in the past. They expect to apply in the 2008 grant cycle. Cathy Markwiese, Milwaukee Public Library, is the chair of this group and is guiding the work. Kirsten Houtman, WiLS, will be the principal grant writer. Members of the group will be involved with review, and editing of the grant; other members will be working on the project proposal itself. You can check out the details of their work and read the proposal outline on the wiki at **wiheritage.pbwiki.com**, under WHO Working Groups.

The Museum group

This group has undertaken several tasks. One of them is to survey cultural heritage institutions in Wisconsin about their use of content management or collection management systems. The results of this survey will meet the needs assessment requirement of the grant proposal. The other projects this group is working on are writing Digital Photography Guidelines, and assessing and defining the issues of hierarchically structured museum metadata and how this data might best be harvested for WHO. The group is chaired by Abbie Norderhaug, Wisconsin Veterans Museum.

The survey has been sent out via email and USPS mail to almost 500 cultural heritage institutions. Over 100 organizations have responded to the survey! This is great! If your organization has received a survey, please do fill it out and return it, either via the web link or on paper.

WHO*news*

Call for Digital Projects

We are looking for more projects! Does your organization fit in one of these categories? Call Kathy Schneider at 608 263-2773.

You have or share a digital content management system on a server and have web-accessible digital collections.

You have information stored in a XML file at a persistent HTTP URL.

You apply to the WHO Collection Development Working Group to start a project on the hosted CONTENTdm server at Wisconsin Historical Society.

You export an existing digital collection to the hosted CONTENTdm WHS server.

You can find out about the details of these categories by calling Kathy Schneider at 608 263-2773.

Events of Note

For those of you who missed the WebWise 2007 conference on "Stewardship in the Digital Age: Managing Museum and Library Collections for Preservation and Use" held in Washington, DC February 28 - March 2, 2007....

Conference proceedings are now available on-line at**www.imls.gov/pdf/WebWiseProceedings2007.pdf**.